



ABOUT THE CITY

The city of Varanasi (Kashi) which has been the ultimate pilgrimage spot for Hindus, Buddhists, Jains and Sufis for ages famous for its *Ghats*, Banarasi Sarees, and handicrafts with the cultural values.. Often referred to as Benaras, Varanasi is the oldest living city in the world. These few lines by Mark Twain say it all: "Benares is older than History, older than tradition, older even than legend and looks twice as old as all of them put together".

ABOUT THE UNIVERSITY

Mahatma Gandhi Kashi Vidyapith is a State University of the Government of Uttar Pradesh located in Varanasi. Established in 1921 as Kashi Vidyapith and later renamed, it is administered under the state legislature of the government of Uttar Pradesh. The university has more than 350+ affiliated colleges spread over six Districts (Varanasi, Chandauli, Bhadohi, Mirzapur, Sonbhadra, Ballia), offering a range of Professional and Academic courses in Arts,

Science, Commerce, Law, Computing and Management.



National Workshop

on

Post G.I. implications and their Economic Relevance 5th August 2018

Patron: Prof. T.N. Singh
Vice-Chancellor,
M.G. Kashi Vidyapith,
Varanasi
Convener: Prof. (Mrs.) Satya Singh

Organizing Committee:

Prof. K.K. Agrawal
Prof. K.S. Jaiswal
Prof. Sanjay
Prof. C.N. Tiwari
Dr. Ranjan Kumar
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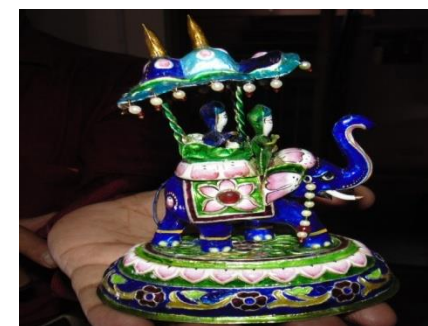
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Organised By



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Faculty of Science & Technology
Mahatma Gandhi Kashi Vidyapith, Varanasi-
221002 U. P. , INDIA
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5th August 2018

The Department of Vastra Nirman evam Praudyogiki, M.G. Kashi Vidyapith, Varanasi is organizing a National Conference on 5th August, 2018 on the theme “**Post G.I. implications and their Economic Relevance**”. Geographical Indications (GIs) are indications that identify goods as agricultural goods, natural goods or manufactured goods as originating or manufactured in the territory of a country or a region or locality where a given quality, reputation or characteristic of such goods is essentially attributable to its geographical origin. In the case of manufactured goods, one of the activities of either the production or of processing or preparation of goods concerned takes place in such a territory, region or locality where place names are sometimes used to identify a product. **GI Registration has been successfully awarded to products like Banaras Brocades and Sarees, Wooden Lacquer ware and Toys, Gulabi Meenakari, Handmade Carpets of Bhadohi, Mirzapur Handmade Dari, Banaras Metal Repousee Craft, Nizamabad Black Pottery, Varanasi Glass Beads, Varanasi Soft Stone Jali work, Ghazipur Wall-hanging. The workers of this region engaged in these traditional crafts involve 1.5 million weavers and artisans covering an annual turnover of 20 thousand crores in and around 9 districts of Varanasi.**

The workshop is intended to benefit the following persons:

- Academicians/ Faculty members
- Research Scholars
- Artisans / Practicing weavers related to GI Products

THEMES TO BE COVERED:

- 1- Branding and Awareness of G.I.
- 2- Sharing of Successful Case Studies in G.I. Implementation
- 3- G.I. Products Specific to Varanasi Region
- 4- Ensuring Sustainability of G.I. Products
- 5- G.I. as a Community Product
- 6- Role of Academic Institutions and Government in Post G.I. Initiative

WORKSHOP DETAILS :

The Workshop will have the following Sessions:

5th August 2018

REGISTRATION: 9.00 AM-10.30 AM

INAUGURAL SESSION: 10.30 AM

Kulgeet
Address of the Chief Guest
Key Note Address
Presidential Address
Vote Of Thanks

FIRST TECHNICAL SESSION:

(12.00 – 1.15 PM)

LUNCH BREAK

SECOND TECHNICAL SESSION

(2.00 – 4.30 PM)

TEA BREAK

VALEDICTORY SESSION :

(5.00 – 6.00 PM)

REGISTRATION FORM NATIONAL WORKSHOP ON

Post G.I. implications and their Economic Relevance

5th August 2018

- 1.Name.....
 - 2.Designation.....
 - 3.Organization/Institute.....
 - 4.MailingAddress.....
 - 5.Email.....
 - 6.MobileNo.....
 7. If Author , Title of Paper
 8. Payment Details : Category : Faculty []
Student [] Industry Representative []
D.D No.....
 - Bank:.....
Date :..... Rs.....
- Registration Charges :** For Students/Research Scholars : Rs 700/-
Academicians/Industry representatives : Rs. 1200/-
- Kindly note that at least one author of the paper submitted should register for the conference in order to include the paper in any of the technical sessions.
- Note : Please send a Demand Draft drawn on any Nationalized Bank in favour of “Prof (Mrs.) Satya Singh” Payable at Varanasi.**
9. Accommodation Required : Yes [] No []
- Note :** Accommodation will be provided as per availability in University Guest House (limited rooms) / Local Hotels on Payment Basis.

Date:

Signature