

कुलसचिव  
Registrar



Office 0542-2222689

महात्मा गांधी काशी विद्यापीठ,  
वाराणसी-221002  
Mahatma Gandhi Kashi Vidyapith,  
Varanasi-221002

पत्रांक/Ref. क्र. 2.B.स.अ/14405/2018 CIRCULAR

दिनांक/Date. 10.10.2018

To,

The Principal of all the affiliated Colleges/Institutions,  
Mahatma Gandhi Kashi Vidyapith,  
Varanasi.

Sub: Innovation in Mobile application & Development Ecosystem (I-MADE)

With reference to the above cited subject, this is to inform that Telecom Centre of Excellence India by the support of Government of India, Department of Telecommunication is organizing the programme "innovation in Mobile application & Development Ecosystem (I-MADE)" in latest technologies. Website link gives all the details about this programme (<http://i-made.in> . <http://i-made.in/imade.in/fags.html>).

**Aim and objective of this program**

- Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- Encourage entrepreneur to interact with VCs/investors to accelerate develop of Indian start-up ecosystem through direct mentorship and raising funds.
- Facilitate skill development by providing training on different aspect of mobile app development.

**The benefits for an institution joining -MADE program:**

- A mobile app with essential features for your institution at no cost.
- An App maker for the institution and students to create apps. Further they can manage, edit and test those apps.
- Training of students/staff/faculty on different aspects of mobile app development.
- Practical exposure for mobile app development and better employability through App-a-Thons.
- Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students & upgraded technology infrastructure to stay competitive.

For more details of the this programme may contract **Mr. Sheba Joy (Sheba.joy@i-made.in/011244 198131, Extension: 6228,**

Hence, you are requested to bring this circular to the notice of all the concern faculty members and students of your college and inform them to participate in this program.

(Dr. Shahab lal Maurya)  
Registrar

Copy to,

- 1- P.S. to Vice-Chancellor. MGKVP,VNS.
- 2- Incharge, Computer Centre,
- 3- Assistant Registrar

Registrar